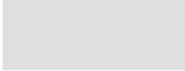


ECONOMIC DEVELOPMENT ADVISORY BOARD CHAIR APPOINTMENT

Objective Reference: **A949610**
Reports and Attachments (Archives)

Attachment: [Samantha Kennedy Resume](#)

Authorising Officer: 
Louise Rusan
General Manager Community & Customer Services

Responsible Officer: **Kim Kerwin**
Group Manager Economic Sustainability and Major Projects

Report Author: **Douglas Hunt**
Principal Adviser Strategic Economic Development

PURPOSE

The purpose of this report is to seek endorsement by Council for the appointment of Ms Samantha Kennedy as Chair of the Redland City Council's Economic Development Advisory Board in accordance with the Economic Development Advisory Board Terms of Reference updated by resolution 29 July 2015. The report briefly outlines the process to recruit Ms Kennedy and provides an overview of her credentials and experience.

BACKGROUND

In August of 2015 Council engaged Davidson Executive to undertake recruitment for the Economic Development Advisory Board Chair. The Terms of Reference for the Board stated that the Chair was required to be an individual with high standing in the Queensland business community and that the person fulfilling the role would not be a current or immediate past member of any of the Redland City Chambers of Commerce.

Davidson Executive conducted an extensive search for prospective candidates that would meet the criteria required to fulfil the position. The criteria included:

- Commercial experience
- Strategic planning and direction setting
- Corporate governance
- Demonstrated leadership skills at a senior executive level
- Experience in community and stakeholder engagement
- Knowledge and understanding of the Redland City economy

A number of high calibre candidates from a range of industry sectors all with previous Board experience were interviewed for the role of Chair. The successful candidate was chosen based on employment experience, education qualifications, previous Board experience and extensive business and government networks both at a State and Federal level.

The successful candidate for the position of Chair is Ms Samantha Kennedy who has recently been appointed as Director, Strategy and Innovation, Optus Business. Ms Kennedy has previously been the Optus State Director, Queensland and Northern Territory Optus Business for four years and has worked in the ICT sector for the last twelve years. Ms Kennedy has served on the Gold Coast Economic Development Advisory Board, the Telstra Superannuation Board and the Hopewell Hospice and Paradise Kids Board.

ISSUES

This report is seeking Council endorsement of Ms Kennedy for the position of Chair due to her experience, qualifications and strong links with the business community across the State in a range of sectors.

Davidson Executive has also been engaged to recruit the Economic Development Advisory Board members and will adopt the same criteria to select individuals who similar to the Chair will have extensive experience and networks, alongside relevant industry experience.

In July of 2015 Council endorsed a revised Terms of Reference *Payment for Service* subsection that provided delegated authority to the CEO to negotiate remuneration with the independent Chair and Board members commensurate with their skills and experience.

In keeping with this resolution and to ensure that other Board members are appointed with the approval of the CEO, it is recommended that Council endorse that the CEO be delegated authority to appoint the remaining Board members, based on recommendations from Davidson Executive.

STRATEGIC IMPLICATIONS

Legislative Requirements

There are no legislative requirements that affect the outcome of this report.

Risk Management

Failure to endorse the nominated Economic Development Advisory Board Chair will result in a further delay to the establishment of the Economic Development Advisory Board.

Financial

There are no financial implications regarding the appointment of the Economic Development Advisory Board Chair.

People

There are no identified impacts on staff resources.

Environmental

There are no identified environmental impacts in relation to the Redland City Economic Development Board Chair Appointment.

Social

A strong and vibrant economy allows a community to reinvest its wealth back into the society that helped contribute to that growth. The well-being of people, the environment and the economy are intricately linked. A strong and sustainable economy will be integrated and deliver benefits from across a range of sectors, through all parts of the city and across all demographic boundaries.

Alignment with Council's Policy and Plans

Relationship to Corporate Plan

The recommendation primarily supports Council's strategic priority of delivering a supportive and vibrant economy.

CONSULTATION

The recruitment of the Redland City Economic Development Advisory Board Chair has been undertaken by Davidson Executive in consultation with the following officers:

- Principal Adviser Strategic Economic Development
- General Manager Community and Customer Services
- Group Manager Group Manager Economic Sustainability and Major Projects
- Chief Executive Officer

OPTIONS

1. That Council resolves to:

1. Endorse the appointment of the Redland City Economic Development Advisory Board Chair candidate outlined in this paper, in accordance with the *Terms of Reference, Redland City Economic Development Advisory Board* updated by resolution 29 July 2015;
 2. Exercise *Section 257 1 (b) of the Local Government Act 2009*, to delegate authority to the Chief Executive Officer to appoint the Board members; and
 3. Ensure this report and attachment remains confidential.
2. Refuse to endorse the appointment of the Redland City Economic Development Advisory Board Chair candidate.
 3. Refuse to endorse the appointment of the Redland City Economic Development Advisory Board Chair candidate and the delegation of authority to the CEO to appoint the Board members.

OFFICER'S RECOMMENDATION

That Council resolves to:

1. Endorse the appointment of the Redland City Economic Development Advisory Board Chair candidate outlined in this paper in accordance with *Terms of Reference, Redland City Economic Development Advisory Board* updated by resolution 29 July 2015;
2. Exercise *Section 257 1 (b) of the Local Government Act 2009*, to delegate authority to the Chief Executive Officer to appoint the Board members; and
3. Ensure that this report and attachment remains confidential.

