

Attachment 1: Comparison of Current Pricing Structure

ADSHEL	REDLAND CITY COUNCIL	
Installation/Removal	Installation/Removal	
<u>Any/All Panel Sizes and Locations</u> <ul style="list-style-type: none"> \$77 (inc GST) per Panel for Installation at start of Agreement. \$77 (inc GST) per Panel for Removal upon cancellation/lapse of Agreement 	<u>Any/All Panel Sizes and Locations</u> <ul style="list-style-type: none"> \$99 (inc GST) per Panel for Installation at start of Agreement \$99 (inc GST) per Panel for Removal upon cancellation/lapse of Agreement \$99 (inc GST) per Panel removal/installation during Agreement Period 	
Council Wide Area	Mainland Advertising	
Large Lead and Large Trail Panels	Large Lead Panel	Large Trail Panel
<u>All Road Classifications and Locations (Mainland)</u> <ul style="list-style-type: none"> \$181.50 (inc GST) per Panel per month 	<u>Arterial or Sub-Arterial</u> \$148.30 (inc GST) per/m ² per month = \$320.33 (inc GST) per panel per month	<u>Arterial or Sub-Arterial</u> \$111.25 (inc GST) per/m ² per month = \$ 240.30 (inc GST) per panel per month
	<u>Trunk Collector</u> \$96.30 (inc GST) per/m ² per month = \$ 208.01 (inc GST) per panel per month	<u>Trunk Collector</u> \$74.15 (inc GST) per/m ² per month = \$160.16 (inc GST) per panel per month
	<u>Local Collector or Residential</u> \$81.90 (inc GST) per/m ² per month = \$176.90 (inc GST) per panel per month	<u>Local Collector or Residential</u> \$64.90 (inc GST) per/m ² per month = \$140.18 (inc GST) per panel per month
	SMBI and NSI Advertising	
	<u>Lead or Trail Panel</u> \$44.80 (inc GST) per/m ² per month = \$96.77 (inc GST) per month	
Small Panels	Small Panels	
<u>Any/All Panel Sizes and Locations</u> <ul style="list-style-type: none"> \$ negotiable 	<u>Any/All Panel Sizes and Locations</u> <ul style="list-style-type: none"> \$ based on Road Hierarchy and per/m² per month rate 	
Bus Seats	Bus Seats	
<u>Two Side Panels and One Back Panel</u> <ul style="list-style-type: none"> \$121 (inc GST) per month 	<u>Two Side Panels and One Back Panel</u> <ul style="list-style-type: none"> \$44.80 (inc GST) per/m² per month = between \$94.08 to \$110.21 (inc GST) per seat per month 	