

Sponsorship Program

2024/25 Round 1 – Sponsorship

Awarded Applications

Grant ID	Organisation Name	Project Title	Approval Amount
S2425-R1-014	Brisbane Bayside South Indian Association Inc.	<u>Diwali-Indian Multicultural Fest</u> A Diwali (Festival of Lights) event in Redlands city, aiming to showcase the city's multiculturalism and diversity. This event will bring together people from various backgrounds to celebrate and foster community spirit. Key attractions include traditional Indian food trucks featuring local restaurants, multicultural clothing stalls, kids' fun areas, and a variety of multicultural events such as dance performances, face painting, a traditional Indian fashion show, and a mesmerizing fire show. Through these activities, the event seeks to promote cultural exchange, understanding, and unity within the Redlands community.	\$15,000
		<u>Quandamooka Cultural Awareness Funding</u>	\$1,500.00
S2425-R1-023	NX Sports Community Foundation	<u>Straddie Salute Triathlon</u> The Straddie Salute is a unique destination triathlon held annually on Minjerribah, North Stradbroke Island. The 2025 event is proud to be selected as the 'Hero' activity for the inaugural Redlands Adventure Week. The event in 2024 attracted over 3,200 attendees, delivering a gross economic stimulus of over \$1.5million based on independent IER Research.	\$25,000.00
		<u>Quandamooka Cultural Awareness Funding</u>	\$1,500.00
S2425-R1-010	Rotary Club of Capalaba Inc	<u>Revitalising Bayside Blues Festival - a Redland Coast family friendly music festival</u> The Bayside Blues Festival is an annual one-day celebration of blues music held in the scenic Bayside area. The 2025 festival, to be held on Saturday April 5th, will bring together a lineup of talented blues musicians from across the region and beyond, offering a diverse range of performances that showcase the rich heritage and evolving styles of blues music. Live music, local food, drinks, and unique craft are available for attendees from the local area, SEQ, and as far as Byron Bay. The festival atmosphere is vibrant and family-friendly, with various activities for children on offer, making it a perfect weekend outing for music lovers of all ages. With its strong community spirit and dedication to promoting the blues genre, the Bayside Blues Festival also raises money for charity.	\$15,000.00
		<u>Quandamooka Cultural Awareness Funding</u>	\$1,500.00

S2425-R1-019	Redlands United Football Club Inc.	<p><u>The Redlands Coast Masters 7's Football</u></p> <p>The Redlands Coast Masters 7's Football is a competition featuring over 400 players in teams of 7, attracting participants from across the region. The tournament is a masters tournament for those 35 years and older. With its strong community focus, this event is expected to draw around 900 attendees each day, including players and their families. In addition to the football competition, the tournament will feature live music, a food truck, and various social opportunities at the club, creating a vibrant atmosphere where attendees can socialise, enjoy local cuisine, and engage with local businesses which are invited to attend.</p>	\$3,600.00
S2425-R1-021	STAR Community Services Ltd	<p><u>Celebration of Volunteers 2025</u></p> <p>Community Celebration is becoming a Signature event that highlights the strong community spirit of Redland Coast, showcasing it as a tourist destination and the best community to live in. This genuinely unique event is held at Raby Bay Harbour Park, and celebrates the contribution of volunteers in the Redlands. Engaging an event management company again in 2024, STAR aims to gain national media coverage to showcase the strong Redland community and demonstrate that our community groups work together for a stronger community. The 'Community Celebration' puts a focus on the giving spirit and culture of the Redlands community, while building awareness of the inclusivity and diversity of volunteering opportunities available. This free event welcomes all ages, abilities, and cultures as they come together with live entertainment, rides, information, activities and fun.</p> <p><u>Quandamooka Cultural Awareness Funding</u></p>	<p>\$7,500.00</p> <p>\$1,500.00</p>
S2425-R1-027	Rocky Trail Entertainment Pty Ltd	<p><u>Redlands MTB Rumble: Rocky Trail Academy & Fox Superflow® Racing</u></p> <p>This three-day event will bring together two of Australia's most popular mountain bike racing formats to Redland City Council. Rocky Trail features the Rocky Trail Academy Schools Competition and the Fox Superflow® gravity enduro race. The 3-day event at Eastern Escarpment as the "Redlands MTB Rumble" to showcase the mountain bike trails and provide opportunities for riders of all ages and abilities to compete. By aligning the Redlands MTB Rumble with the planned adventure-themed festival, the event will not only boost local tourism but also solidify Redlands City Council's reputation as a leading destination for outdoor recreation and adventure.</p>	\$8,000.00
S2425-R1-028	Redlands Coast Wedding Trail	<p><u>Redlands Coast Wedding Trail Event</u></p> <p>The Redlands Coast Wedding Trail to date has been a one-day (annual) event designed to promote the Redlands Coast Wedding Destination brand - to attract Brisbane and other surrounding areas to the Redlands Coast and spend their wedding dollars in our region. To date it has showcased several key wedding / event venues, popular photographic locations, and local wedding industry businesses on the mainland. This year, the Redlands Coast Wedding Trail will collaborate with the Redlands Coast Collective Markets to create a bigger, better wedding vendor hub. The event will encourage local support of our Redlands small businesses and build valuable networking connections within the sector. It will also draw more Brisbane vendors to help build the local wedding economy.</p>	\$7,500.00

S2425-R1-029	WYNNUM MANLY SEAGULLS RUGBY LEAGUE FOOTBALL CLUB LTD	Wynnum Manly Seagulls Indigenous Recognition Match In alliance with previous matches on North Stradbroke Island/Minjerribah, Wynnum Manly Seagulls (WMS) will host an Indigenous Recognition rugby league match within the Redland City Council area as an official Hostplus Cup fixture. The annual match and associated events are a collaboration between WMS, Redland City Council, Deadly Choices and Yulu-Burri-Ba Aboriginal Corporation for Community Health (“YBB”). The 2025 event will include community interaction, market stalls, junior rugby league games and tourism promotion of North Stradbroke Island. Alongside the main event, WMS and Deadly Choices will host rugby league and community health clinics and initiatives designed to encourage positive health outcomes in the community.	\$15,000.00
		<u>Quandamooka Cultural Awareness Funding</u>	\$1,500.00
Qca-24/25-01	Redlands Spring Festival Inc	Redfest 2024 RedFest 2024 is set to be the ultimate celebration of music, culture, and community, promising an unforgettable experience for attendees of all ages. Held in the heart of the Redland's Coast, this year's festival will feature an eclectic lineup of local and international renowned artists, showcasing everything from rock and country pop to tribute bands. Beyond the incredible live performances, RedFest 2024 will offer a diverse array of food vendors, interactive art installations, and family-friendly activities, making it the perfect event for both hardcore music lovers and those looking to enjoy a vibrant, day-long family festival atmosphere. In addition to the stellar music lineup, RedFest 2024 will highlight local talent and cultural showcases, bringing the community together through art, dance, and storytelling. Attendees can explore various themed zones, each offering unique experiences such as wellness workshops, craft markets, and immersive experiences that reflect the festival's commitment to sustainability and creativity. Whether you're there to catch your favorite band, discover new music, or simply soak in the lively atmosphere, RedFest 2024 promises a weekend full of excitement, connection, and unforgettable memories.	\$1,500.00
Qca-24/25-02	Charity TV Global	Adventure All Stars We are filming an episode of our award-winning TV show 'Adventure All Stars' on North Stradbroke Island (20-26 October). Upon our arrival on Straddle Island, engage Quandamooka performers to perform a dance and Welcome to Country - to be filmed and featured on this very special episode (Season 5). This episode will be televised on 7 Plus and the Outdoor Channel nationally (in addition to over 150 countries globally) and will provide important awareness to viewers around the Country – and across the world – of cultural traditions and history of Quandamooka people. Our filming itinerary also includes a Yura cultural tour, which will further enhance cultural awareness of the Quandamooka culture and opportunities to engage in these cultural experiences on Redlands Coast.	\$1,500.00
Total Sponsorship Funding			\$96,600.00
Total Quandamooka Cultural Awareness Funding			\$10,500.00