

International Policy – Strategic Economic and Community Relationships

Policy Identifier:	INT-001-P
Approved by:	General Manager Community and Customer Services
Date of Approval:	10 November 2023
Effective Date:	10 November 2023
Review Date:	10 November 2026
Version:	9

Head of Power

This policy supports the Corporate Plan Our Future Redlands – *A Corporate Plan to 2026 and Beyond*.

Policy Objective

The aim of the policy is to attain economic, educational, social and cultural benefits for Redland City by:

- Supporting increases in export-oriented goods and services for Redland businesses.
- Encouraging and facilitating investment in employment-generating initiatives.
- Developing and enhancing business sector relationships in the Redlands and offshore markets.
- Facilitating an increase in the numbers of international visitors and students to the Redlands.
- Promoting a greater understanding of other cultures, including protocols for conducting business with other countries.

Policy Statement

Redland City Council, through its Corporate Plan, is committed to providing services that deliver our community's shared vision and collective aspirations; *Naturally wonderful lifestyle. Connected communities. Embracing opportunities.* We are a values led organisation and our organisational values encapsulate what we care about, influence how we operate and support our mission: Make a difference, make it count.

Council is committed to:

- Establishing and maintaining effective relationships with delegates from offshore markets.
- Implementing international initiatives that provide long term, tangible benefits for Redland City and support economic and community development initiatives.
- Strengthening economic, educational, social and cultural ties and promoting the city as a destination beyond Australia's borders.
- Creating an environment in which economic development initiatives, that have an international focus, can be implemented and strengthened, including undertaking partnerships with the private sector.
- Providing opportunities to enhance goodwill and understanding between the people of Redland City and international communities.
- Working with Federal and State Government agencies, and at a regional level, to realise international economic development opportunities and benefits for the city. This includes building on specific industry sectors as identified in the Redland City Economic Development Framework 2014-2041.
- Establishing and maintaining strong relationships with diplomatic representatives based in Queensland.
- Ensuring a rigorous assessment process is employed in evaluating the economic and community benefits and costs in establishing international relationships.

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Department:	Advocacy, Major Projects & Economic Development	Group:	Economic Development and Investment	Page 1 of 3
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- Agreeing to utilise the following levels for managing international relationships:
 - Friendship city
 - Sister city.

Definitions

Nil

Associated Documents

Redland City Council Corporate Plan – Our Future Redlands 2026 and Beyond
 INV-001-A Economic Sustainability and Administrative Directive ([A196600](#))
 TSM-001-A Tourism Development and Attraction Administrative Directive ([A196616](#))
 Redland City Economic Development Framework 2014-2041

Document Control

Only Council can approve amendments to this document by resolution of a Council Meeting, with the exception of administrative amendments which can be approved by the relevant ELT member. Refer to *Policy Instrument Development Manual* for an explanation on administrative amendments ([A4063988](#)).

Any requests to change the content of this document must be forwarded to relevant Service Manager(s).

Approved documents must be submitted to the Corporate Meetings and Registers Team for registration.

Version Information

Version number	Date	Key Changes
5	May 2019	<ul style="list-style-type: none"> • Updated Corporate Plan • Updated Policy Objective • Updated Policy Statement • Updated Related Documents to include updated Corporate Plan 2018-2023
6	August 2019	<p><u>Policy Objective</u></p> <ul style="list-style-type: none"> • Change “abroad” to “offshore markets” • Added “and” <p><u>Policy Statement</u></p> <ul style="list-style-type: none"> • #1 – Replaced “overseas” with “offshore” markets • #6 – Added the statement “This includes building on specific industry sectors as identified in the Economic Development Framework 2014-2041; • Added no. 7 statement “ Establishing and maintaining strong relationships with diplomatic representatives based in Queensland;” • Numbering of statement 7 and 8 to 8 and 9
7	March 2022	Administrative update to include reference to the new Corporate Plan
8	October 2023	Administrative update to change ownership of document from Communities to Economic Development and Investment. No change to review date.
9	November 2023	<p>Updates to Policy Statement</p> <ul style="list-style-type: none"> • #2 Corrected Typographical error community to Communities. • #3 Removed words ‘through the international relations policy program’ • #4 Removed word ‘Redlands’

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Version number	Date	Key Changes
		<ul style="list-style-type: none"> • #6 Added words “Redland City” to title of Economic Development Framework <p>Updates to Associated Documents</p> <ul style="list-style-type: none"> • #1 corrected title Redland City Council Corporate Plan – Our Future Redlands 2026 and Beyond • #2 Added reference number INV-001-A Economic Sustainability and removed policy replaced with Administrative Directive (A196600) • #3 Added reference number TSM-001-A Tourism Development and Attraction removed policy and replaced with Administrative Directive (A196616) • #4 Redland City Economic Development Framework 2014-2041